

Southern Illinois Mustang Association Club Officers:

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December 2019

November 2019 meeting minutes

SIMA met at High Flyers. Steve called the meeting together at 6:55pm. There were 21 members present. Kim made a motion to accept the secretary's minutes and Marilyn second them. All approved. Judy gave the treasurer's report. Fred made a motion to accept the report and Larry seconded it. All approved.

MCA report: Kim talked about the Regional Director's Summit in Las Vegas that she and Steve attended. It was announced there's still no post office box. Old Business: Club website has been renewed at the cost of \$129.88. New officers are President: Tom Brewer, Vice president: Bill Meyer, Secretary: Dodie Brewer, Treasurer: Larry Roseberry. Paul made the motion to accept new officers, Jack seconded it.

It was mentioned what a great time we had at the bonfire at Jeff and Theresa's. It was the 10th annual one. Paul asked whether or not we should give them some money to cover the cost of the meat. They declined but Steve made a motion to give them \$50.00 and Tom seconded it. All approved.

Kim and Paul won prizes at the Highland Chile cook off. There were 6 cars that traveled to Lincoln Nation's. A lot of visiting took place and looked at his cars he had restored. Judy will not be at the party. Someone will need to be there to see that it's unlocked. Larry agreed to be there.

Theresa has agreed to continue doing the newsletter. Kim will remain as MCA Regional Director. Fred will be our correspondent person. Larry, Tom and Judy need to go to the bank to sign papers to turn account over to their names.

Larry talked about club members ringing bells for Salvation Army during the Christmas season. We need to create a group and location and times. Need someone to mail out reminders to the group. Everyone needs to bring a dessert to the party.

Some members are going to the movie "Ford verses Ferrari" on Nov. 14th at Edwardsville Show Place.

The club is asked to bring a toy to the Christmas party for ages 5-15 years of age for the Salvation Army toy drive. Salvation Army is also giving away free turkeys to anyone who may need food. Turn name into Salvation Army by Nov. 21st. Judy notified restaurant we would not meet there in December.

A motion was made by Bob to adjourn, seconded by Larry. Meeting adjourned at 7:40pm. Don won the 50/50. Steve showed us the MCA President's Award certificate. This is the fourth in a row. Secretary, Dodie Brewer.

The next Meeting will be held on Dec 1, at Kendal Hill Clubhouse 76 Dr, Roxana, IL (Hwy 143 to Wanda Rd)

Email:

jtvinson@hotmail.com







Southern Illinois Mustang Association

Upcoming Events:

SIMA Monthly Meeting

6 PM at High Flyers Grille, 16 Terminal Dr, East Alton, IL Phone – 618-251-8500

Visit our Website:

https://soilmustang.org/

For other events in the St. Louis, check out the Lakers Car Club event listing at the following link:

http://clubs.hemmings. com/lakerscarclub/

DECEMBER BIRTHDAYS:

HAPPY BIRTHDAY!!!

Dec 11 Jerry Varble

Dec 19 Jeanine Robinson

DECEMBER ANNIVERSARIES:

HAPPY ANNIVERSARY!!! Dec 29 Dan & Theresa Mueller





Note from the President

Remember to Enjoy the Ride

For the last four years I have used this space mostly to keep those members who can't make it to our regular meetings informed about what's going on with the clubs actions and activities, which is more or less what the club's President should do, as this is not my club and each members input is as valuable as the next members. On the other hand I've used this space to jump up on my soapbox to preach and spout out my ideas for a direction I thought the club should go. Sometimes well received and sometimes not, but that's how it goes, and that's okay with me.

Did I accomplish all the goals as President? I would have to answer No. Our membership has not increased, but actually decreased, but this is mostly due to dropping people from the roster who hadn't paid their club dues for years. Prior to dropping these people from the club roster a letter was sent to each and everyone hoping for their return to the club membership in case they forgot or simply put off paying their dues for one reason or another. In order to maintain our club we need new and younger members. A great source within our club might be with Riley (our youngest member) who is a member of the Mustang Millennial's. If some of our members could attend one of their gatherings we could gather information and knowledge of what the younger owners are looking for. We also have Matt Martinez, and the Facebook page St Louis Mustangs. It's an outreach for us to find not only new members but to embrace a new generation of Mustang enthusiast.

Two years ago, we as a club, and with my pushing, paid over \$2,000 to upgrade our website. This is the wave of the future, that is here now and changing the future as the automobile did to the horse in the early 1900's. Between Theresa and Kim, they do a heck of a job but we still need Leslie's help every November at renewal time. What would take us hours if we could figure out how to do it at all, takes Leslie minutes. We need a dedicated website administrator that can look at it daily and keep it updated. Wither this is through Ford Connect or someone the club contracts. On the other hand our Facebook page managed by Fred is always being seen and updated with new posts almost daily. These two sources are the first two things that potential new members have to learn of our clubs existence, but what we have to offer to them as well. In addition to the website, now, hopefully that we have a permanent site for our club meetings, we need new cards made up to hand out to potential new club members, so they know where to meet us and see if they'd like to join or not.

All in all in the last four years the best thing for the club has been our Incorporation. Although it came about when trying to gather information about it and me not being that very knowledgeable about computers and the state of Illinois bureaucratic paper work, it protects everyone in the club from being sued. If something happens, we (the club) can be sued, (and we as a club have insurance for that), but not an individual member. In todays sue happy world it protects us all.

Our show attendance has improved from an average of 110-115 to over 140 for the last four years and are becoming more prominent, not only in the St. Louis area, but nationally as well. With representatives from Ford Motor Company here twice and even the MCA President (Steve Pruitt) here this year. Your help in the last couple of years in acquiring Sponsorships for all of our trophy classes have helped raised our club's coffers from around \$5,000 to \$9,000, enabling us to sustain as a club for that eventual year we get a rain-out on show day. While on the other hand, with \$9,000 in our account I believe more money should be given to our charities. I know, anything is better than nothing, but we are a charitable club and the \$600 we gave to our charities, and this between the two of them could be improved upon.

Last on my tenure as President, I am so glad that I appointed Kim as our MCA Regional Director. It's a job I wanted and



thought I'd take over for Kim after my one year as President was over. Through her determination and hard work she has completed all paperwork so we can keep our Regional Charter with the MCA. Through Kim, you the members have earned our club the MCA's President's Award for four years in a row. It may not mean much too all members but is an outstanding achievement for the club. Our attendance at the Regional Director's Summit helps us voice the concerns that not only the small clubs have but larger ones as well, and helps make contacts to further help out not only our club but the national club as well.

In closing, I want to thank each and every one of you for your support over the last four years. Sometimes haven't been easy and I am somewhat outspoken (SOME WHAT!) and I feel honored to have served as President, and am now proud to serve the new incoming officers.

As always there will be no December meeting as we will meet December 1st at 5:00 PM at Kendal Hall. In support of our club's charity, (Salvation Army) we request you bring a toy for their Christmas Toy Drive. Also, we have arranged to also support the Salvation Army by ringing Christmas Bells at the Schnuck's store in Bethalto on December 10th. Shifts are 2 PM-4 PM and 6 PM-8 PM. A signup sheet will be available at the Christmas party. Also--bring your ornament and dessert to the Christmas Party.

One last bit of news before I go. For those of you running antique plates on your cars, it has been an issue of what the renewal price would be. In 2015, my renewal price was \$42 for four years. I received my renewal cards today and the price is \$43, which will probably be for one year. I'll find out for sure next Tuesday when I go to Greenville to renew. Thanks J.B., but still it's less than \$110 for regular cars

As always, wither President or not, I look forward to seeing every one of you at our Christmas Party on December 1st and the following year's club events and meetings. May you all have a safe and happy holiday season.....Steve

P.S.

For sale: 1 soapbox slightly used!





OWNERSHIP NOT ESSENTIAL...... ENTHUSIASM IS!!!!!!!!!





MARKET PLACE:

FOR SALE

From our website, received an email from Todd Juene wanting to sell a one owner 1983 Mustang GLX with 42,XXX miles 5.0L 5 speed. Please call 618.593.1550 Todd Juehne

IF YOU HAVE ANY CARS OR PARTS YOU WOULD LIKE TO LIST, JUST SEND 'EM IN. WE'LL GET YOUR AD POSTED IN THE NEXT MONTH'S NEWSLETTER.

CLUB PICS AND NEWSLETTER ADDITIONS!

If you have any pics of your cars, friends' cars, project details or just general car stories you'd like to share send 'em to the newsletter at <u>email: jtvinson@hotmail.com</u> ! If you are looking for parts or a new project, let us know and we'll put it in. Or, if you have to clear out parts or projects you can't get to, we'll post that, too. We'd love to add things to the newsletter that would show what shows or cruises our members are attending, what projects you are working on, etc. Just send them by the first of the month and we'll try to get them in that month's newsletter.

Thanks for your support!!!!!!!!!

<u>Please</u> send any Birthday or Anniversary information, I may have missed. The membership list has several blank dates. Thanks!



OWNERSHIP NOT ESSENTIAL...... ENTHUSIASM IS !!!!!!!!!

SouthERN /	Southern Illinois Mustang Association Membership Application
Name Partner Name	D.O.B. D.O.B.
Wedding Anniversary Date	
Address	
City	State Zip
Phone	E-mail
Mustang Club of America Membership # List Your Mustang/Fords with Brief Description	
List Club Activities you would like to participate in:	
Send this completed application along with \$20.00 to:	
Judy Schwallenstecker 2900 Huette Road, Bunker Hill, IL 62014 Club meetings the second	
	Tuesday of every month.