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Southern Illinois Mustang Association

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APRIL 2025 MEETING MINUTES

SIMA met at the Moose Lodge in Edwardsville on April 8, 2025, at 7:00p.m. President Randy M. called the meeting at 7:00pm. A motion was made by Steve S. and seconded by Dorinda M. to accept the March minutes. All approved.

Treasurer’s Report (Larry R.):

Larry R. updated the club on its bank account. Monies were received from membership payments, sponsorships, as well as the 50/50 that is held each meeting. There was a motion to approve made by Paul B. and seconded by Dodi B. All approved.

MCA report (Kim S.):

The Orlando National was this past weekend. They had over 300 Mustangs. Steve and Kim judged 45 cars between the two of them. The best news was there wasn’t any rain and the temperatures were in the 90’s. Overall, it was a great show.

The next national show will be May 23-25, 2025, in Lake of the Ozarks. This will include a National Board Meeting on Sunday. There are 8 members going. This is a good show to see what a national show is like since it is less than 3 hours away. Registration closes May 2, 2025. As a reminder, if you have recently joined or do join the MCA, please make sure Kim has your MCA number. If you are not a member, please consider joining. If you are a member, please keep renewing.

2025 Nationals – All registration is done at mcashows.com

May 23-25 Lake of the Ozarks, MO– registration is open now and will close on May 2nd
June 27-29 Cincinnati, OH – Show and hotel registration are now open. It closes May 27th. There are at least 6 club members going as Ralph and Vicki are going to check it out.

Aug 29-31 Fredericksburg, VA – Registration is open.

Sunday, August 10, 2025, the Legendary Mustang Sanctuary will be having its Mustangs for Mustangs at the Collinsville American Legion. They would like some of us to bring our Mustangs. Kim will let us know the time when she is given the information.

Upcoming Shows and Cruises:

April 19 (Saturday) – Culvers in Collinsville

April 20 (Sunday) – Muny Car Show

May 3 (Saturday) – Troy, IL, DQ Cruise-in 4:00-7:00pm

May 10 (Saturday) – Lebanon, IL Cruise-In

Car Show Committee Report:

The metal signs have been sent for design. Will be for class champ and then class winner. Continue to seek sponsorships as there are currently 11 sponsors and we need a minimum of 23. We are still seeking the 5-packs of Hot Wheels. The 5-packs are for the kids; the single Hot Wheels will be given to each person who registers. Please bring the Hot Wheels the night of the car show set up. There are plenty of car show fliers available for distribution. The next car show club meeting will be Monday, April 14th, at 6:00p.m. at Larry R.’s house.



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Old business:

April is the birthday month of the Mustang. Ronnie offered to lead a club car cruise through Brussels and his old stomping grounds to celebrate the Mustang's birthday. This will happen on April 26th. We will meet at Fast Eddies at 9:00 and leave on the cruise at 9:15. This will include a poker run and lunch at the end of the cruise.

New Business:

Steve asked if any club members were interested in going to the Mecum Auction in Indianapolis between May 9-17. 6 people were interested in attending on Saturday, May 10th. A van will be rented for all to ride together. The cost of the van will be split among the riders. Admission is \$30 plus you need money for food. Those attending will meet at the Edwardsville Moose Lodge at 5:15a.m. Leaving at 5:30a.m.

The Edwardsville Moose Lodge's next steak fry is Saturday, April 19th.

Randy asked if the club was interested in participating in the Caffeine and Chrome at Gateway Classics. The money that can be earned for host car club is less than when the club first started participating, but it is a nice time to show our cars and socialize with each other. Enough people showed interest; Randy will look for a date for the club to participate.

Kim shared the following events in which club members might be interested in participating:

April 19th – cruise-in at Culvers in Collinsville

August 10th – Legendary Mustang Sanctuary's Mustangs for Mustangs – Collinsville

September 13th – Speed Demons Car Club's Fall Festival, Bunker Hill

Trivia:

Trivia questions were distributed and time given for members to answer questions. Steve shared the answers. The winners of the trivia with the most correct answers were Paul B, Larry W., and Brian T.

Correspondence: Magazines distributed.

A motion was made by Dorinda M. and seconded by Kim S. to adjourn. The meeting was adjourned.

Winner of the 50/50: Joe

Secretary, Dorinda Mueller

The next meeting will be held May 13 at Edwardsville Moose Lodge

7371 Marine Rd, Edwardsville, IL

Dinner at 6:00p.m. (if desired); Meeting at 7:00p.m.





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Upcoming Events:

SIMA Monthly Meeting
Second Tuesday of the month, 6 PM
at Edwardsville
Moose
7371 Marine Rd
Edwardsville, IL
Phone –
618-251-8039

Visit our Website:

For other events in the St. Louis, check out the Lakers Car Club event listing at the following link:

<http://clubs.hemmings.com/lakerscarclub/>

May Birthdays

HAPPY BIRTHDAY!!!

- May 07 Bobbie Brooks
- May 11 Theresa Vinson
- May 20 Kim Strickell
- May 26 Randy Mueller
- May 28 Dan Corey



May Anniversaries

HAPPY ANNIVERSARY!!!

- May 05 Kurt & Tonya Obrock



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A note from Randy

Greetings fellow Mustang enthusiasts,

Hello from Los Angeles. I hope each of you are doing well and are enjoying all that God has blessed us with - to include our Mustangs! I wish I could have participated in our recent event hosted by Ronnie. Thank you, sir, for sharing your previous escapades with all those in attendance. I know I enjoyed the stories and meeting your family during our previous trip.

Have any of you ever wondered how car companies select the paint colors of the cars they produce? I have so I thought I would try to address this matter today. Fordauthority.com wrote, "Vehicle Color A Major Factor In Car Buying Decisions Globally, Says Study." In a 2021 Consumer Survey, 4000 potential buyers were interviewed from the U.S., Germany, China, and Mexico. Of those surveyed, 88 percent said that paint color is a key factor in their decision to purchase a vehicle. Survey said black was the favorite color in the U.S. followed by white, blue, and gray. I wonder what happened to red? China chose white as a favorite color, Mexico red, and Germany black. I guess I have Mexican blood racing through my veins.

Ford reports it varies the color palettes of most vehicles on a yearly basis, adding and deleting a handful of hues while keeping the core colors relatively consistent. FoMoCo also offers specialty colors on some vehicles, such as Grabber Lime, etc.

PCIMag.com (Paint & Coatings Industry) produced an article called, "How Cars Get Their COLORS." In the article I found that automakers fret over the appearance of their multilayer coatings. To create more dynamic-looking automobiles, manufacturers are using ever-increasing amounts of special-effect pigments. Technology-based colors, such as those that create a liquid-metal effect or sparkle, and nature-based colors, such as calming neutrals, cool blues and warm browns, are driving automobile color trends worldwide.

Accordingly, the automotive group within each major paint manufacturer strives to develop accurate long-range color plans by analyzing the development objectives of the various automobile companies. This team also observes color trends from a variety of perspectives, including consumer preferences, fashion, interior design trends, other industries, technological innovations, and even current events.

Paint companies hold annual color shows at which all the new colors are presented to the automotive designers and stylists. Selections are made for as many as four years into the future.

It has long been known that certain colors can create emotional and intellectual impressions. For instance, blue imparts a feeling of security and trust and also is perceived as representing stability.

Don't forget that Ford was rumored to have said that a "customer can have a car painted any color that he wants so long as it is black." It appears in Henry Ford's co-written autobiography, "My Life and Work," published in 1922. He describes a meeting



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in 1909 with his company's salespeople, who wanted him to add even more models. Instead, he announced he would build only one, "and I remarked: 'Any customer can have a car painted any color that he wants so long as it is black.'"

Well – I'll leave the professionals to deal with the all the science and technology in determining car colors as I'm satisfied with my red 1965 and 2012 Mustang. I'm looking forward to going to MECUM the weekend of May 10th and seeing all the cars (and colors) being auctioned. I reached out to Gateway Classic Cars about the Caffeine and Chrome in which the club has participated in the past. I signed up for September 27th to be a host club. If at least 10 cars to show up, we can earn \$100. Earnings up to \$200 can be had if more cars show up. Maybe we can get ice cream or lunch afterwards. Let's keep our fellow Mustang club members with health concerns in our prayers. And I'll leave you with this thought:





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MARKET PLACE:

IF YOU HAVE ANY CARS OR PARTS YOU WOULD LIKE TO LIST, JUST SEND 'EM IN. WE'LL GET YOUR AD POSTED IN THE NEXT MONTH'S NEWSLETTER.

CLUB PICS AND NEWSLETTER ADDITIONS!

If you have any pics of your cars, friends' cars, project details or just general car stories you'd like to share send 'em to the newsletter at [email: jtvinson@hotmail.com](mailto:jtvinson@hotmail.com) ! If you are looking for parts or a new project, let us know and we'll put it in. Or, if you have to clear out parts or projects you can't get to, we'll post that, too. We'd love to add things to the newsletter that would show what shows or cruises our members are attending, what projects you are working on, etc. Just send them by the first of the month and we'll try to get them in that month's newsletter.

Thanks for your support!!!!!!!!!!!!



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Southern Illinois Mustang Association
Membership Application



Name D.O.B.

Partner Name D.O.B.

Wedding Anniversary Date

Address

City State Zip

Phone E-mail

Mustang Club of America Membership #

List Your Mustang/Fords with Brief Description

List Club Activities you would like to participate in:

Send this completed application along with \$20.00 to:
Larry Roseberry
4692 Drda Lane
Edwardsville, IL 62025
Club meetings are the second
Tuesday of every month.



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MEMBERSHIP FEE WILL BE INCREASING FOR 2025

MCA MEMBERSHIP RATE INCREASE

At the First Quarter BOD meeting in January, the Mustang Club of America' Board of Directors voted to increase membership dues. The following rates for Standard and Digital memberships will be effective beginning April 1, 2025. Associate memberships remain the same at \$25 per year, while International membership is now offered for only one-year at \$120.

Standard Membership

(Print and digital *Mustang Times*)

- 1-year: \$60
- 2-year: \$115
- 3-year: \$170
- 5-year: \$240

Digital Membership

(Digital *Mustang Times* only)

- 1-year: \$40
- 2-year: \$75
- 3-year: \$110
- 5-year: \$175

Associate Membership

(no change; does not include *Mustang Times*)

- 1-year: \$25
- 2-year: \$50
- 3-year: \$75
- 5-year: \$100

International Membership

- 1-year: \$120



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